

# TRANSFORMATION

CELEBRATING THE POWER TO TRANSFORM  
LIVES IN THE LGBTQ+ COMMUNITY



DOWNTOWN DENVER  
THURSDAY, NOVEMBER 14, 2024  
5:30 PM — 8:30 PM

SPONSORSHIP  
OPPORTUNITIES



Transformation is a celebration and crucial fundraiser for programs at The Center on Colfax, that transform people's lives and our community with programming and resources offered year-round.

This year, we honor the phoenix, embodying the essence of transformation and radical process of renewal. It is consumed by fire, only to rise from its own ashes with restored resilience. This reminds us of our community's ability to overcome adversity and challenges to emerge stronger and ever more vibrant than before.

Please come celebrate the amazing work going on at The Center on Colfax including our mental health program, support groups, IDEA (inclusion, diversity, equity, and accessibility) training with an LGBTQ+ lens, and a strong community network for the LGBTQ+ community, youth, young adults, seniors, Colorado's transgender and gender diverse community, our queer community members with disabilities, and more.

**For questions or more information, please contact Kris Sickles:  
303-951-5204 or [ksickles@lgbtqcolorado.org](mailto:ksickles@lgbtqcolorado.org)**



# SPONSORSHIP OPPORTUNITIES

## TRANSFORMATIONAL SPONSOR \$15,000 (EXCLUSIVE)

- ◊ Dominant on-site exposure: prominent logo recognition on signs at check-in and at guest tables
- ◊ Prominent logo on print materials: invitations, event signage, programs
- ◊ Acknowledgment during program and ability to address attendees
- ◊ Prominent logo and website link on Center event pages
- ◊ Prominent logo in all emails for event and The Center enews (19,000+ recipients, minimum 4 e-mails)
- ◊ Recognition in at least three Center social media posts promoting the event (FB, IG, LinkedIn - 21,000+ combined followers)
- ◊ Recognition in post-event thank you letter
- ◊ Opportunity to be featured in event silent auction
- ◊ Customer and staff hospitality benefits: 8 event tickets

### ANNUAL CENTER BENEFITS

- ◊ Recognition in The Center's Annual Report
- ◊ Recognition on The Center's Donor Wall throughout 2025

## IDEA HONOR AWARDS SPONSOR \$10,000

- ◊ Logo recognition on signs at check-in
- ◊ Logo on print materials: invitations, event signage, programs
- ◊ Acknowledgment during program
- ◊ Acknowledgment during awards and ability to present IDEA Awards to honorees
- ◊ Logo and website link on Center event pages
- ◊ Prominent logo in all emails for event and The Center enews (19,000+ recipients, minimum 4 e-mails)
- ◊ Recognition in at least one Center social media posts promoting the event (FB, IG, LinkedIn - 21,000+ combined followers)
- ◊ Recognition in post-event thank you letter
- ◊ Opportunity to be featured in event silent auction
- ◊ Customer and staff hospitality benefits: 8 event tickets

### ANNUAL CENTER BENEFITS

- ◊ Recognition in The Center's Annual Report
- ◊ Recognition on The Center's Donor Wall throughout 2025

*To learn more, please contact Kristina Sickles, Vice President of Development and Communications, at [ksickles@lgtbqcolorado.org](mailto:ksickles@lgtbqcolorado.org) or 303-951-5204.*

# SPONSORSHIP OPPORTUNITIES

## ACHIEVEMENT SPONSOR \$7,500

- ◊ Logo on print materials: invitations, event signage, programs
- ◊ Acknowledgment during program
- ◊ Logo and website link on Center event pages
- ◊ Prominent logo in all emails for event and The Center enews (19,000+ recipients, minimum 4 e-mails)
- ◊ Recognition in at least one Center social media posts promoting the event (FB, IG, LinkedIn - 21,000+ combined followers)
- ◊ Recognition in post-event thank you letter
- ◊ Customer and staff hospitality benefits: 8 event tickets

### ANNUAL CENTER BENEFITS

- ◊ Recognition in The Center's Annual Report
- ◊ Recognition on The Center's Donor Wall throughout 2025

## CONDREGULATORY SPONSOR \$5,000

- ◊ Logo on print programs
- ◊ Acknowledgment during program
- ◊ Logo and website link on Center event pages
- ◊ Logo in thank you email for event (19,000+ recipients)
- ◊ Recognition in at least one Center social media posts promoting the event (FB, IG, LinkedIn - 21,000+ combined followers)
- ◊ Recognition in post-event thank you letter
- ◊ Customer and staff hospitality benefits: 8 event tickets

### ANNUAL CENTER BENEFITS

- ◊ Recognition in The Center's Annual Report
- ◊ Recognition on The Center's Donor Wall throughout 2025

## IMPACT SPONSOR \$1,000

- ◊ Listing on print programs
- ◊ Logo and website link on Center event pages
- ◊ Listing in thank you email for event (19,000+ recipients)
- ◊ Recognition in post-event thank you letter

### ANNUAL CENTER BENEFITS

- ◊ Recognition in The Center's Annual Report

*To learn more, please contact Kristina Sickles, Vice President of Development and Communications, at [ksickles@lgtbqcolorado.org](mailto:ksickles@lgtbqcolorado.org) or 303-951-5204.*